

**§ 1.**  
**GENERAL PROVISIONS.**  
**DEFINITIONS.**

1. Terms of Service are the rules, specifications, and requirements for the use of Services.
2. Using the Services is possible only for people, who have completed 13 years and under the condition read and acceptance of the provisions of this document.
3. Terms of Service are valid from day 08/02/2024.
4. The time appropriate for the Service Provider is CET (Central European Time).
5. The terms used in the Terms of Service mean:
  - (a) **data controller** - the entity deciding on the means and purposes of personal data processing,
  - (b) **Price list** - contains a list of prices and functionalities of the Plans, available on the website at the URL: <https://www.lhm.gg/pricings>
  - (c) **cookies** - small text information sent by a web server and saved on the User's side,
  - (d) **personal data** - data allowing the identification of a natural person;
  - (e) **working day** - counted the hours of 9.00 to 17.00 from Monday to Friday CET, except on public holidays in the Republic of Polish,
  - (f) **Password** - a sequence of alphanumeric or special characters necessary to authorize and log in to the Account,
  - (g) **Consumer** - a natural person who concluded an Agreement not related to the business or profession conducted by that person,
  - (h) **Account** - a set of rights and resources available to the User after logging in,
  - (i) **third party** - a natural person, legal person, or an organizational unit without legal personality within the meaning of Polish law, other than the Service Provider and the User,
  - (j) **Plan** - a set of Services offered by the Service Provider with the parameters and limits specified in the Price List or a separate agreement, thanks to which the User may use the Services,
  - (k) **Privacy Policy** - contains information on the processing of personal data and the rules for protecting the privacy of the Services by the Service Provider. The Privacy Policy is an annex to the Terms of Service,
  - (l) **Terms of Service** - this document specifies the terms and conditions of using the Services, specifying the rights and obligations of the User and the Service Provider,
  - (m) **Registration** - an activity performed by the User in order to conclude an Agreement for the use of the Services,
  - (n) **Website** - a system of web pages available at the following URL: lhm.gg, protostar.gg, watchdogslegionmap.com, cyberpunk2077-map.com, acvalhallamap.com, diablo4map.com, diablo4guild.com
  - (o) **Stripe** - the payment operator through which payment can be made under the Subscription. More information can be found at the following URL: <https://stripe.com/>

- (p) **Lemon Squeezy** - the payment operator through which payment can be made under the Subscription. More information can be found at the following URL: <https://www.lemonsqueezy.com/>
- (q) **Subscription** - access to the Plan for a specified period, i.e. the period for which the User makes payments in advance and for an indefinite period (recurring payments until the Subscription is canceled). The scope of the Plan functionality as part of the Subscription has been specified in the Price List,
- (r) **ICT system** - a set of cooperating IT devices and software ensuring processing and storage, as well as sending and receiving data via telecommunications networks using a terminal device appropriate for a given type of telecommunications network,
- (s) **provision of services by electronic means** - performance of a service provided without the simultaneous presence of the parties (at a distance), through the transmission of data at the individual request of the recipient, sent and received using electronic processing devices, including digital compression and data storage, which is entirely broadcast, received and / or transmitted over a telecommunications network,
- (t) **Agreement** - an agreement for the provision of Services concluded between the User and the Service Provider on the terms set out in the Terms of Service,
- (u) **Username** - Account identifier,
- (w) **Settlement Period** - a period of one month or one year, calculated from the date of purchase (commencement), i.e. from the 10th day of the month to the 10th day of the next month. The annual Subscription is 12 Settlement Periods,
- (v) **Service** - a service provided electronically via the Website by the Service Provider to the User in accordance with the law and on the terms set out in the Terms of Service,
- (x) **Service Provider** - Michał Majka Neurogrine , ul. Armii Krajowej 7/14, 30-150 Kraków, NIP 6772308416, REGON 369467404,
- (y) **User** - a person who concluded an Agreement with the Service Provider.

## § 2.

### **TECHNICAL REQUIREMENTS. REGISTRATION AND LOGIN.**

1. The use of the Services requires a constant connection to the Internet and logging in to the Website selected by the User. Some of the Services may be available without logging in, but using their full functionality may require logging in or paying a fee.
2. A User who does not have an account should register. The registration / login window is visible after entering the Website selected by the User. Registration is free.
3. The User logs in to all Websites using one Account.
4. After logging in to the Account with cookies enabled (allowing to remember the login session), the User may freely switch between the Websites without the need to log in to each of them again. Logging out of

the Account automatically logs out from each of the Services. ATTENTION! The cookie settings in the User's browser may require logging in each time the Website is refreshed, which may be burdensome and undesirable for the User. If such a situation occurs, please change the cookie settings in your browser or contact with technical support.

5. Support Technical provided is exclusively :
  - (a) by electronic means via the e-mail address: lhm[at]lexogrine.com,
  - (b) in connection with the use of the service types,
  - (c) as soon as possible on working days.

### **§ 3.**

#### **TYPES AND SCOPE OF PROVIDED SERVICES.**

##### **Lexogrine HUD Manager (LHM.gg)**

1. User can use Lexogrine HUD Manager (LHM.gg) Service after entering the lhm.gg.
2. The use of the Service is free of charge with limited functionalities. Certain functions are available for the User after purchasing a Subscription in the Plan. The variety of functionalities and the amount of fees are specified in the Price List.
3. Upon payment of the fee, the User confirms that he agrees to start providing the Service immediately, and thus the User resigns from the right to withdraw from the Agreement.
4. By making or changing the translation, the User declares that he is a creator within the meaning of the copyright law and the User grants a non-exclusive license to the Service Provider on the terms set out in §10 section 4 of the Terms of Service.
5. By posting a translation, the User may not infringe the rights of third parties, in particular copyrights. It is forbidden to copy / reproduce other people's work as your own.
6. If the User's translation is notified as added in violation of the law, the Service Provider will independently edit the added material or remove the translation added by the User. Reporting violations takes place in accordance with the procedure specified in §11 Section 5 of the Terms of Service.

##### **GameMaps**

7. User can use the free Services GameMaps through the protostar.gg, watchdogslegionmap.com, cyberpunk2077-map.com, acvalhallamap.com, diablo4map.com, diablo4guild.com.
8. By placing a marker, the User may not infringe the rights of third parties, in particular copyrights. It is forbidden to copy / reproduce other people's descriptions as your own.
9. By adding a description of a given location, User declares that he is a creator within the meaning of the copyright law and User grants a non-exclusive license to the Service Provider on the terms set out in §10 section 4 of the Terms of Service.

10. If the User's translation is notified as added in violation of the law, the Service Provider will independently edit the added material or remove the translation added by the User. Reporting violations takes place in accordance with the procedure specified in §11 Section 5 of the Terms of Service.

### **Forum**

11. User can use the free services of the Forum through protostar.gg.
12. By adding any material to the Forum, User declares that he is a creator within the meaning of copyright law and User grants a non-exclusive license to the Service Provider on the terms set out in §10 section 4 of the Terms of Service.
13. By posting on a Forum User may not infringe the rights of third parties, in particular copyrights. It is forbidden to copy / reproduce other people's work as your own.
14. If the User's translation is notified as added in violation of the law, the Service Provider will independently edit the added material or remove the translation added by the User. Reporting violations takes place in accordance with the procedure specified in §11 Section 5 of the Terms of Service.

### **Blocking or deleting an Account**

15. The Account will be blocked if the User violates the Terms of Service or the law. In this case, the Account is blocked due to the User's fault. Blocking the Account may continue throughout the term of the Agreement. The account may be unblocked at the Service Provider's discretion. The user has the right to lodge a complaint. Blocking the Account is not tantamount to termination of the Agreement.
16. Removal of the Account is possible at any time by the User. In this case, the Account is deleted automatically along with all its content.
17. User, wishing to delete the Account, should log in to the Service and select the option to delete the Account.
18. The Service Provider may delete the User Account at any time, in particular when it violates the provisions of the Terms of Service or the law. In the case of an ongoing paid Subscription, the deletion of the Account takes place only after the end of the Subscription period.

## **§ 4. PAYMENTS.**

1. User is obliged to pay the Subscription fee in advance for the selected Plan.
2. Fees can be charged automatically from the card by Stripe or Lemon Squeezy as long as recurring payments are enabled. User may cancel the Subscription at any time with effect at the end of the month of the commenced Settlement Period.
3. If User cancels the Subscription, it means that the next Settlement Period will not be charged. If, due to an error on the part of the Service Provider, it is not possible for User to cancel the Subscription, the Service Provider will refund the funds that were charged as a result of this error. In the event of

errors on the part of Stripe or Lemon Squeezy, the complaint will be resolved by Stripe or Lemon Squeezy.

4. The Service Provider may introduce promotions and discounts.
5. The Service Provider activates the paid Plan after paying the fee. In justified cases, the Service Provider may activate a paid Plan at another time. However, it is possible only on the basis of the individual agreement of the parties.
6. By ordering a paid Plan User can declare willingness to receive VAT invoices. The VAT invoice will be issued electronically, without the recipient's signature.
7. User chooses the method of payments for the Plan.
8. User may choose a Subscription that is renewable every 30 days (monthly Subscription). In this case, the Subscription is renewed automatically via Stripe or Lemon Squeezy (the funds are charged until the Subscription is canceled). If User selects payment by bank transfer, the Service Provider issues an invoice periodically (7 days before the beginning of the new month). If User does not pay the invoice, the Subscription will be automatically canceled.
9. User may choose a Subscription with renewable every one year (annual Subscription). In this case, the Subscription is renewed automatically via Stripe or Lemon Squeezy (the funds are charged once a year). If User selects payment by bank transfer, the Service Provider will issue an invoice (7 days before the beginning of the new year). If the User does not pay the invoice, the Subscription will be automatically canceled.
10. The amount of the payment depends on the Plan selected by the User.
11. Some banks may charge a fee / commission in the case of payment by card or bank transfer (transfer abroad) and add it according to the current price list, which is beyond the Service Provider's control. Please read the rules of settlements, in particular international settlements, applicable at your bank. The above costs are not covered by the Service Provider.

## **§ 5.**

### **DURATION AND TERMINATION OF THE CONTRACT.**

1. The Agreement for the use of the Account is concluded for an indefinite period of time and lasts from the creating Account until to remove them.
2. The Agreement for the use of the Subscription lasts from the moment the fee is paid until the Subscription is canceled (no fee is paid).
3. The Agreement may be terminated by either party at any time, subject to paragraph 4 below. For this purpose, the User should delete his Account, and the Service Provider should send an e-mail and delete the User Account.
4. Removal of the Account is not possible if the User has an active Subscription, unless the User and the Service Provider agree otherwise.

## **§ 6.**

### **USER RIGHTS AND OBLIGATIONS.**

1. Each User undertakes:

- (a) to use real, i.e. factual and legal data, including personal data, and in the event of their subsequent change, undertake to immediately update them by making changes to their Account,
  - (b) to use the data, including personal data, for which he has a full right to use them,
  - (c) use the Website and Services in accordance with the provisions of the Terms of Service, the intended use of the Services and the principles of social coexistence,
  - (d) use the Account solely for own benefit,
  - (e) use the Website and Services in a way that does not lead to non-operation, obstruction or disruption of the Website or Services,
  - (f) not to take any actions that are inconsistent with the provisions of generally applicable law or morality, as well as violating the property or personal property of other Users, third parties or the legitimate interests of the Service Provider or other Users or third parties,
  - (g) not to interfere with the source code of the Website,
  - (h) not gaining access to the Accounts of other Users (e.g. by breaking Passwords),
  - (i) not generating an excessive or disproportionate load on connections and other infrastructure on the basis of which the Website and Services are available,
  - (j) keep Password strictly confidential and not disclose it in any way to other Users or third parties,
  - (k) not to share Account with other Users and third parties.
2. It is forbidden to use the Website and Services for terrorist, sabotage or other criminal activities, as well as for any violations of the law and committing tort.
  3. It is forbidden to add spam materials, including the inclusion of advertising messages, hidden advertisements, social announcements or other content contrary to the Terms of Service or the law.
  4. User who uses the Forum is obliged to follow the Terms of Service and netiquette.
  5. The rights and obligations of the User under the Agreement may not be transferred to other third parties. This means that the User may not transfer / resell / dispose of his Account or Subscription to another third party. This also applies to the handling of various personal data. The Service Provider is the only entity authorized to set up an Account, which is created for one User and for one personal data.
  6. User is forbidden to use automated programs while using the Website.

## **§ 7.**

### **RIGHTS AND OBLIGATIONS OF THE SERVICE PROVIDER**

1. The Service Provider does not interfere with any Account, and gather information on it except in situations where:
  - a) the user asks for technical assistance,
  - b) there is a suspicion of violating the Terms of Service or violating the law,
  - c) there is a technical problem or acting to the detriment of the Service Provider and Users and it is required to restore the legal state, which does not lead to violation.

2. The Service Provider does not moderate the Forum, but may receive reports of violations from other Users. In this case, the reported material will be checked each time and if the Service Provider finds it offensive / contrary to the Terms of Service or violates the law, the Service Provider will remove the material. In such a case, the Service Provider has the right to block the User Account in such a way that he cannot add materials to the Forum for a specified period of time, and in the event that the problem recurs, he may also delete the User Account.
3. The Service Provider may ask Users for the general opinion and level of satisfaction with the use of the Website and Services, including the operation of technical support. Opinions may be collected in the form of questions or short surveys available after logging in to the Account.
4. The Service Provider has the right, at its discretion, to expand the properties and functionalities of the Services. Such changes may not lead to a reduction in the quality of the Services provided to the User.
5. The Service Provider reserves the right to temporarily unavailable all or part of the Website or Services for technical reasons, in particular related to its maintenance or making changes. The Service Provider will make every effort to ensure that this unavailability is as least inconvenient for the User as possible.
6. The Service Provider undertakes to make every effort to ensure the proper provision of services on a permanent and uninterrupted.
7. The Service Provider has the right to suspend the performance of the Services if the User's action has caused damage to the Service Provider or another User or a third party, or if he has received reliable information about the possibility of a crime by the User or an official notification in this matter. In such a case, the Service Provider has the right to suspend the operation of the User Account until the matter is resolved.
8. The Service Provider may undertake activities and activities other than those listed above, on the terms set out in the Terms of Service.

## **§ 8. DATA PROTECTION.**

Detailed rules for the processing of personal data and the protection of privacy can be found in the Privacy Policy.

## **§ 9. COMPLAINTS.**

1. User may submit complaints by contacting technical support.
2. Complaints should be submitted as soon as possible from the date of the damage (e.g. malfunction of the Service). In the text of the application, please provide your Login and describe the irregularities as accurately as possible (taking into account the time and place of their occurrence).
3. Consideration of the complaint takes place as soon as possible, but not longer than 14 days. User is informed about the status of the complaint handling by e-mail.

4. The date of submission of the complaint is the date of receipt of the complaint by the Service Provider.

**§ 10.  
INTELLECTUAL PROPERTY.**

1. All software and content contained on the Website, including the arrangement, layout, databases, logos, graphics, photos, audio or video files, are owned by the Service Provider or a third party (if so marked) and are legally protected.
2. The above markings and materials may not be used without the consent of the Service Provider, in particular, they may not be used in connection with products or services of third parties in a way that may mislead Users or third parties or otherwise harm the Service Provider.
3. User or any third party may not remove, cover, make it impossible to read or change trademarks, copyright notices or other proprietary notices contained on the Website.
4. User, by adding each material constituting a work / work within the meaning of the copyright law, grants consent not to be marked with the name / surname / nickname of the creator and grants a non-exclusive license to the Service Provider, for an indefinite period and without the right to withdraw , in the following fields of use necessary to provide the Services:
  - (a) entering into the memory of an electronic device (e.g. a computer), including servers of ICT systems,
  - (b) permanent and / and temporary recording and / or reproduction by any techniques, in whole or in part, in an unlimited number of copies, in particular by any known printing, digital, magnetic recording, copying, printing, reproduction techniques using any visual and computer technique , in any system, format and on any medium, including media replacement, including but not limited to in print, in ICT networks, digitally,
  - (c) public and / or non-public sharing in the provision of electronic services, free of charge regardless of territorial, time and language restrictions,
  - (d) public and / or non-public dissemination by any means of wireless and wired transmission used to disseminate signs, sounds and / or images, permanently and / or temporarily, in any technology, free of charge at a place and time selected by other Users or / and third parties,
  - (e) location on the network in a way that allows it to be viewed by other Users and / or third parties, as well as sent on request,
  - (f) making changes by the Service Provider or other Users without asking for consent and without having to pay any fees to the creator of the original work.

**§ 11.  
LIABILITY.**



1. Each User is responsible for the correctness of data, including personal data, and for his actions or omissions.
2. The Service Provider is not responsible for:
  - (a) incorrectly entered data by the User,
  - (b) lack of access to the Internet by the User or limitations in its availability,
  - (c) limitations or malfunction of the software or devices belonging to the User, which prevents the use of the Website and Services,
  - (d) damage suffered and profits lost by the User or third parties, which were caused by the disclosure of the Password to third parties,
  - (e) damage suffered and profits lost by the User or third parties, which were caused as a result of the User's actions or omissions, in particular by using the Services in a manner inconsistent with applicable law or the Terms of Service, including resulting in blocking or deleting the Account or securing it or forfeiture of funds in accordance with the law,
  - (f) damage suffered and lost profits of the User or third parties, which were caused as a result of acts or omissions of third parties beyond the control of the Service Provider,
  - (g) losses suffered and profits lost by the User or third parties, which were not caused by the intentional actions of the Service Provider,
  - (h) advertisements displayed on the Website,
  - (i) for the consequences of using the Memory Reading Addon (Advanced League of Legends integration) or for any possible ban due to its use,
  - (j) for receiving a ban when using LHM for any game.
  - (k) links to third-party websites. These websites are owned and operated by their administrators or service providers, respectively. The Service Provider is not responsible for the availability and quality of these pages,
  - (l) false or incorrect company or personal information provided for tax, accounting, or any other purpose.
3. The User uses the Website and Services at his / her own risk and responsibility.
4. The Service Provider has no influence on how the User manages his Account and The User's data stored in Cloud Storage are the property of the User and the Service Provider is not responsible for the content of the User's Cloud Storage.
5. The Service Provider, in the event of receiving an official notification or obtaining reliable information about the unlawful nature of data, including personal data added by the User, will contact the User in order to clarify the matter and according to the type of violation or User's reaction:
  - (a) edits / deletes material indicated as infringement - no response from the User or obvious infringement,
  - (b) block access to the Account - the User will be able to log in, but the servers and content added by the User will not be visible on the Website - more than 1 recognized violation per year or no contact from the User. The time of the blockade is set by the Service Provider in proportion to the number of violations,
  - (c) delete the Account - the User will not be able to log in and will lose access to the added materials - Account recognized as spam / run by

- a bot or adding servers or materials through the Account violating the law despite the use of editing and blocking the Account.
6. In the event of circumstances on the part of a third party that prevent the Service Provider from effectively performing the Service, the Service Provider is not responsible for it.

## **§ 12. FINAL PROVISIONS.**

1. The Service Provider makes the content of the Terms of Service available before Registration and additionally sends its provisions on a durable medium.
2. The Terms of Service may also be presented in a different way, at the individual request of the User or a third party, if there is a problem with displaying or reading the Terms of Service. For this purpose, please contact technical support.
3. The Service Provider reserves the right to amend the Terms of Service.
4. The User will be informed about each significant change to the Terms of Service at least 14 days before the planned entry into force of the changes, via an e-mail of the User assigned to the Account (Username ).
5. In the case referred to above, the User has the right to terminate the Agreement until the planned entry into force of the new regulations. Failure to terminate the Agreement or its failure to terminate it by that time shall be deemed to be the User's consent to the provision of the Agreement, on the terms consistent with the new regulations.
6. A change in the scope or type of Services that does not violate the existing Agreement does not constitute a change to the Terms of Service, as well as descriptions and information that result from the current functioning of the Services.
7. If a third party notices a violation of the law, it is obliged to contact the technical support department and send a credible message about the unlawful nature of the data provided, including personal data, by the User. In this case, the Service Provider will contact the User to clarify the matter, and in a justified case, block access to the data provided by a third party, including personal data, or proceed as described in §11 para. 5 of the Terms of Service. The provisions on blockades referred to in the Terms of Service shall apply accordingly.
8. In matters not covered by the Terms of Service, the relevant provisions of Polish law shall apply, and in relation to Consumers, the relevant provisions applicable to the Consumer.
9. In the event of a change or annulment of any of the provisions of the Terms of Service as a result of a final court decision, the remaining provisions shall remain in force.
10. The Service Provider declares its readiness to amicable settlement of cases, including out-of-court redress ADR ( Alternative Dispute Resolution). Consumers who would like to use an out-of-court dispute resolution platform may use the <http://ec.europa.eu/consumers/odr/> platform to settle disputes regarding an Agreement concluded electronically.

11. Any disputes between the Service Provider and a User who is not a Consumer will be settled first amicably, and then by the court competent for the seat of the Service Provider.
12. Annex and form an integral part of the Terms of Service. The provisions regarding amendments to the Terms of Service shall apply accordingly to changes of the Privacy Policy.

Annex 1. Privacy Policy.

## **Privacy Policy**

We invite you to read the document below on how we process personal data and protect privacy.

This document is valid from 08/02/2024.

### **What is GDPR?**

- GDPR is a commonly used abbreviation of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46 / EC (hereinafter referred to as General Data Protection Regulation).
- GDPR, outlays not only for information obligations and obligations related to the security of data processing, but also indicates what rights you are entitled to. This document presents information on how we process your personal data.

### **Who is the data controller of your personal data?**

- The data controller is Michał Majka Neurogrine, ul. Armii Krajowej 7/14, 30-150 Kraków, NIP 6772308416, REGON 369467404 .
- If you have any questions, please contact us by e-mail: michael[at]lexogrine.com

### **How do we obtain your personal data and who is the recipient?**

- We obtain personal data directly from you.
- Recipients of data may only be authorized employees or our associates who provide services related to customer service or IT services or accounting or legal services. The scope of access to data is regulated on the basis of appropriate authorizations or entrustment agreements.

### **What data do we process, why and for how long?**

- We process personal data such as: name, surname, address, VAT ID (in the case of companies) for the purposes of invoicing. The data is processed on the basis of Article 6 (1) (b) of the GDPR (contract performance). The data is processed from the moment you provide it, for the entire duration of the Agreement, and after its completion for a period of 5 years or longer if required by tax regulations in the field of keeping accounting and accounting records.
- We process personal data such as: name, surname, e-mail address for the purposes of creating an Account and maintaining it, including providing the Service. The data is processed on the basis Article 6 (1) (b) of the GDPR (contract performance). The data is processed from the moment you provide it, for the entire duration of

the Agreement, and after its termination for the period necessary to establish, assert or defend legal claims specified by law.

- We process personal data such as: name, surname, e-mail address, telephone number and other data that you provide to us about yourself for the purposes of handling complaints / notifications / complaints. The data is processed on the basis of Article 6 (1) (f) of the GDPR. The legitimate interest of the data controller consists in the possibility of considering reports regarding the operation of the Services or problems with their provision or reports of violations made by Users. The data is processed from the moment you provide it, for the time necessary to handle the process, and after completion of the service, the data is archived for the time necessary to establish, assert or defend legal claims.
- The data on the User's session includes a random sequence of characters (ID), thanks to which the Service Provider can verify the number of logins. We do it because, depending on the active Plan, the User may have a certain number of active devices at the same time. The Service Provider does not collect any information about the User's device in this way.
- Data collected as part of Cloud Storage are processed for the purpose of providing the Service (Article 6 (1) (b) of the GDPR), provided that the User has purchased a Plan that supports this functionality. The data is processed from the moment the functionality starts working for the entire period of using this functionality, and after the end of the paid Plan under which this functionality is available, the data is deleted. The data is not backed up and cannot be restored. For more information on data scope, please see the "Cloud Storage" section below.
- Data collected as part of telemetric are processed for the purpose of providing the Service (Article 6 (1) (b) of the GDPR. The data is collected from the moment of registration in the Service and is processed within 30 days from the date of changing the settings by the User. Detailed information on what data is processed can be found in the Telemetry section.
- Data collected as part of analytics are processed for the purpose of providing the Service (Article 6 (1) (b) of the GDPR. The data is collected from the moment of registration in the Service and is processed up to 2 years from the date of deleting the Account for the purposes of establishing, pursuing or defending legal claims. Detailed information on what data is processed can be found in the Analytics section.

### **What are your rights?**

- Each data subject has the right to access their personal data, rectify them, delete or limit processing, including the right to object to the processing, as well as the right to transfer data and lodge a complaint with the supervisory authority.

### **Is the data transferred outside the European Economic Area?**

- Yes. We use tools such as: Google Analytics, Google Tag Manager, Google Ads, Facebook Ads, Facebook Pixel,

Twitter Website Tag. These tools collect data as described in the " Cookies " section below. These tools are provided by companies represented in the European Union. Both Google, Facebook and Twitter are companies based in the United States of America. All data is processed by tools provided by each of these companies on the terms set out in detail in their privacy policies. You can customize the operation of the tools, including disabling their support.

- For security reasons, the data is hosted on servers in a company with numerous certificates, which has its representative office in the European Union (the company with its parent company headquarters in the United States of America). The data is processed by this company only within the scope of the entrustment agreement concluded with the Service Provider and this company has no right to perform any other operations on the data.

## Cookies

Cookies are small text files stored by your web browser when using the Website. There are also other technologies that can be used for similar purposes, such as embedded scripts. The rules for the use of cookies by the Service Provider are described below:

- Cookies
  - Technical cookie to identify the session (PHPSESSID). The connection of WebSockets with the server is established by itself without data exchange, using the same cookie.
- Analytical cookies :
  - Google Analytics: allows you to process information about the sources of visits to the Websites (e.g. location information, including data on free traffic, paid search results, or traffic from display ads ) or data on user behavior (e.g. click-throughs on specific subpages / tabs) and other similar ones for analytical purposes. More information: <https://policies.google.com/privacy?hl=pl>
  - Google Tag Manager: it is a tool that helps you control used code snippets, and tags on the Services used analytics Google Analytics.
- Advertising cookies :
  - Google Ads: Google advertising system that allows you to display sponsored links in the search results of the Google search engine and on websites cooperating with the Google AdSense program. More information: <https://policies.google.com/privacy?hl=pl>
  - Facebook Ads and Facebook Pixel: Tools used for advertising on Facebook. A person visiting the Website, after logging in to their Facebook account, sees advertisements for the Website or services related to the Website. More information: <https://www.facebook.com/privacy/explanation>
  - Twitter Website Tag: used for advertising on Twitter. A person visiting the Website, after logging in to their Twitter account, sees advertisements of the Website or services related to the Website. More information: <https://business.twitter.com/en/help/campaign-measurement-and-analytics/conversion-tracking-for-websites.html>

## Cloud Storage

- The functionality is available under the Personal, Professional, and Enterprise Plan and under the Free plan with the limitation to upload only HUDs and Overlays.
- The functionality is based on the possibility of hosting some of the data from LHM.gg (e.g. matches, players, tournaments) in the cloud.
- Data is automatically downloaded and synchronized.
- State of the game launch parameter toggles.
- Exact data list:
  - List of players:
    - ID (internal)
    - First and last name
    - Displayed nickname
    - Country
    - Assigned Team
    - SteamID / In-game name
    - Photo
    - Any additional information that the user may attach separately
  - Teams list:
    - Name
    - Logo / Photo
    - Short Name
    - Country
    - Any additional information that the user may attach separately
  - Matches list:
    - Participating teams,
    - Result of the whole match (series),
    - Selection process maps (the so-called veto) - who selected / removed which map from the pool and on which side who started,
    - Score per map
    - Match date,
    - Match status (scheduled, in progress, completed),
    - Match history (delta data from specific intervals, e.g. per round)
    - Any additional information that the user may attach separately
  - Tournaments List:
    - Name
    - Logo
    - Group stage and playoff format (swiss/bracket),
    - Roster participating teams,
    - List of matches and their results
    - Any additional information that the user may attach separately
- HUDs (visual layer for broadcast purposes)
- Configuration of the application and some functionalities
- AR modules
- Addons
- ACO (zone boundaries per map, list of configuration commands for each zone)
- Cameras:
  - list of players,

- ID players and players' IP addresses for WebRTC connection (we don't keep it in the database, only in memory as long as they exist for use)
- Enterprise Plan:
  - Names of workspaces,
  - Lists of their users and permissions,
  - List of users added or invited to Enterprise plan.

## Telemetry

- Data is automatically downloaded and synchronized.
- Exact data list:
  - Information about the game used by the User,
  - team name,
  - team logo,
  - country of the team,
  - team score,
  - username, first name, surname, steamid, country, photo of the players followed by the players,
  - name of games watched by the User
  - LHM version
  - Unique machine ID
  - Name of used HUD

## Analytics

- Data is automatically downloaded and synchronized.
- Data that is processed
  - Number of openings of individual application screens in a given account (e.g. user X opened the Players tab 33 times),
  - Order of openings of individual application screens,
  - Number of sessions on a given day - number and timestamp (date + time) launching the application and modules of a specific game,
  - Logging in on a new device (each device receives an individual ID, to log the fact that the user was logged in one day on PC X and the next day on PC Y - each login activates the session limit, e.g. for the Personal plan the user can log in on only one device and the limit is deleted automatically after 12h - it is not possible to reset it manually by user),
  - MachineGuid,
  - Plan purchase (timestamp, plan type, was it an upgrade),
  - Changing the company data assigned to the user (timestamp, new data companies),
  - File upload to Cloud Storage (timestamp, randomly generated file ID),
  - Deleting the file from Cloud Storage (timestamp, randomly generated file ID),
  - Invoicing (timestamp, all invoice details),
  - Plan cancellation (timestamp, cancellation reason <admin, automatically or by user>),
  - Logging into the application or the LHM Website (timestamp),
  - User registration (timestamp),
  - Deleting the Account by the User (timestamp),



- Acceptance of the Terms of Service by the User (timestamp),
- Initiation of the password reset process by the User (timestamp),
- Password reset by User (timestamp),
- Managing workspaces in the enterprise plan (timestamp, action type <add, delete, edit, add user, delete User, change permissions>, workspace name set by the User),
- Purchase of additional seats for the Enterprise Plan (timestamp, number of seats),
- Assigning a new User to the Enterprise plan (timestamp),
- Failure in the application or on the server side as a result of the action of User (timestamp, error information)
- Language of the application
- Scout usage (time spent using Scout Vision and Scout Predict, number of Scout calls, in case of a kill during a match: ids of the killer, victim, and player selected by Scout, played map, and timestamp)
- HUDs, Premium HUDs, and Ultra HUDs usage (time spent using, timestamp, game, and used color theme)
- Unique machine ID